

# **Welkom** bij de 13e Informatiebijeenkomst Communicatieforum CE-markering

*‘Van bouwproduct naar bouwwerk’*

Den Haag – 4 november 2026

Ministerie van Binnenlandse Zaken en Koninkrijksrelaties

NEN



**Thomas Bruun**
Managing Director ETA-Danmark
President of EOTA

# Programma

| | |
|---|---|
| 14.00 | Welkom |
| 14.10 | Update herziene CPR |
| 14.30 | Certificerende instellingen / NoBo's |
| 14.50 | Productfamilie aan het woord: thermische isolatieproducten |
| 15.15 | **Pauze** |
| **15.35** | **Samengestelde producten & EOTA** |
| 16.00 | Bouwkits onder de herziene CPR - productfamilie 34 |
| 16.25 | Industriële woningen - Nederlandse ontwikkelingen |
| 16.45 | Vragen |
| 16.55 | Afsluiting |
| 17.00 | Netwerkborrel |

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# ETA route & EAD process

## The voluntary pathway for CE marking of innovative construction products

Thomas Bruun – EOTA President

2026-11-04

# Content

- ETA
- EAD
- ETA route under new CPR-2024
- EADs in EOTA under CPR-2024
- How to get an ETA

# ETA [European Technical Assessment]

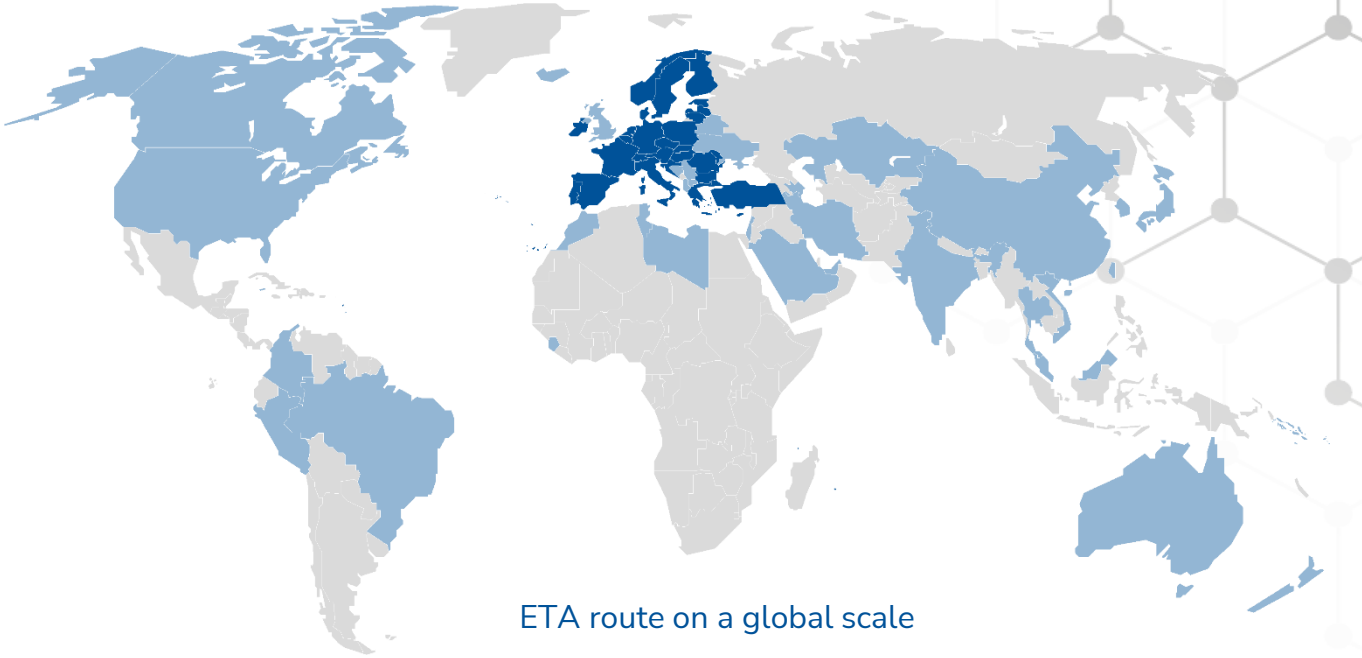
The documented **assessment of the performance** of a construction product in relation to its essential characteristics...

... In Europe

- Access to CE marking **and the entire EU single market** for innovative and non-standardised construction products

... all over the World

- An **independent expert assessment** of a construction product
- A **warrant of trust**
- A **reliable source of technical information** for professionals and administrations

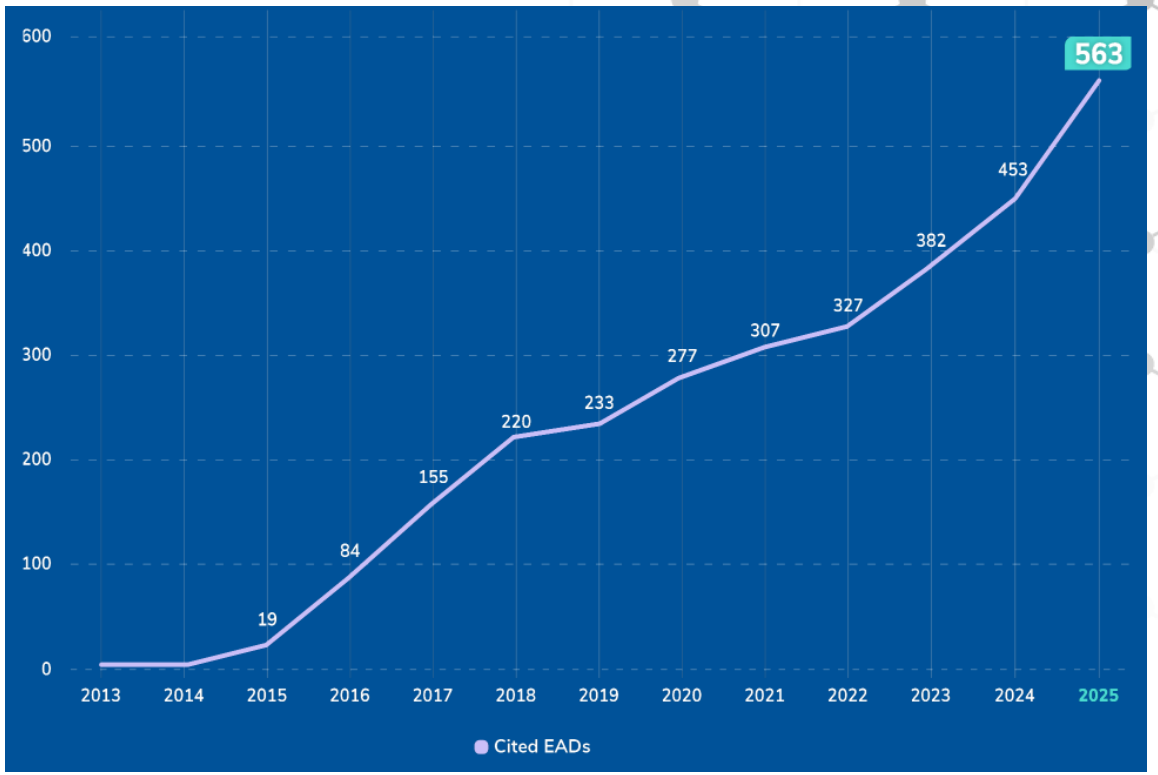


ETA route on a global scale

# EAD [European Assessment Document]

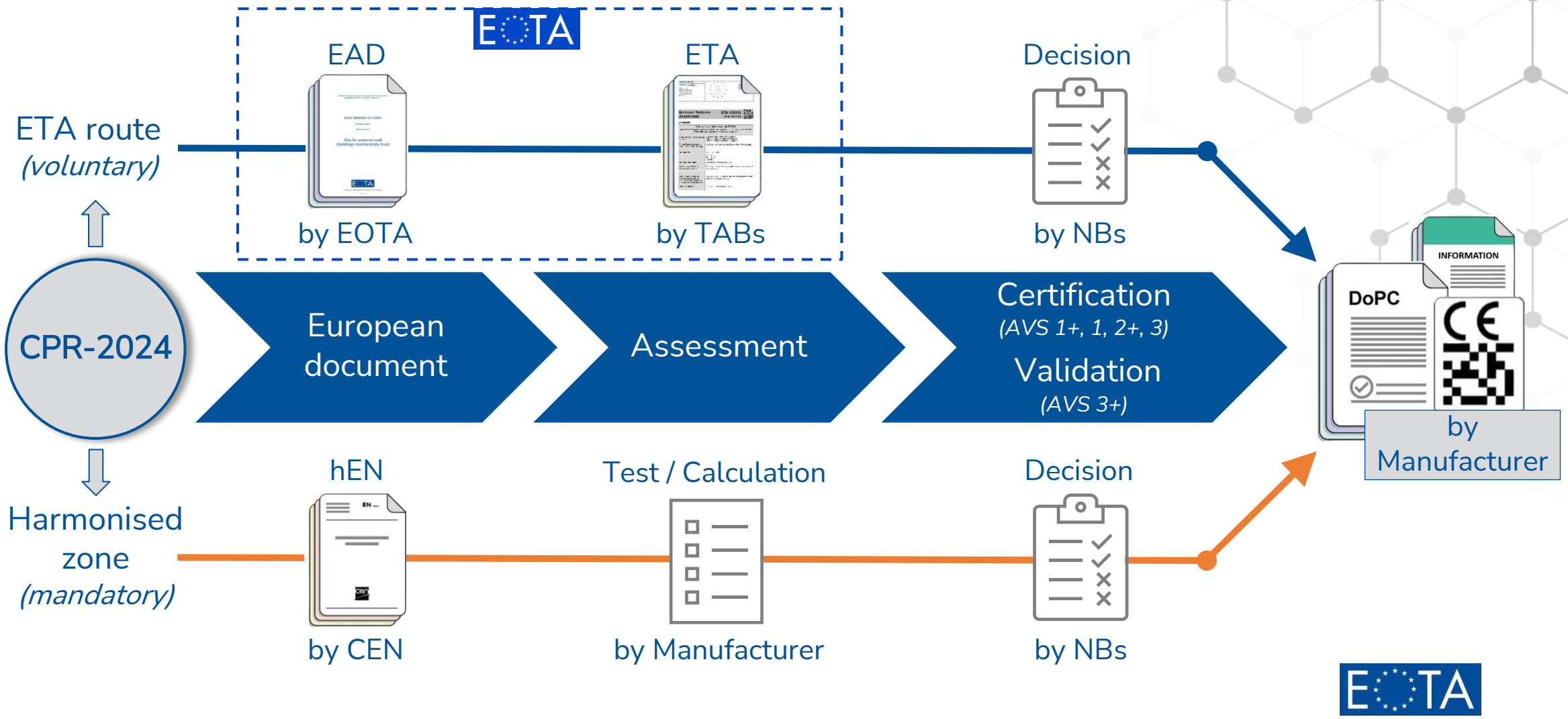
The document adopted by EOTA and cited in the OJEU which serves as **basis for the assessment** leading to the issuing of ETAs…

- Developed when materials or the assessment of a construction product in combination with its intended use is neither:
  - covered by a hEN or an implementing
  - fully covered by an available
- Triggered by an ETA request from a manufacturer
  a group or association of manufacturers, or the EC
- Contains:
  - **Definition** of the (range of) product or kit
  - List of **essential characteristics**
  - **Assessment methods**
  - **AVS** -cornerstones for factory production control-
  - And more…



# The ETA route under CPR-2024

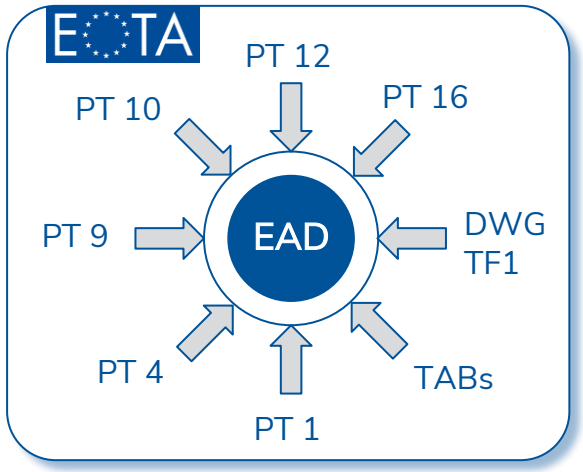
Same tools for the market

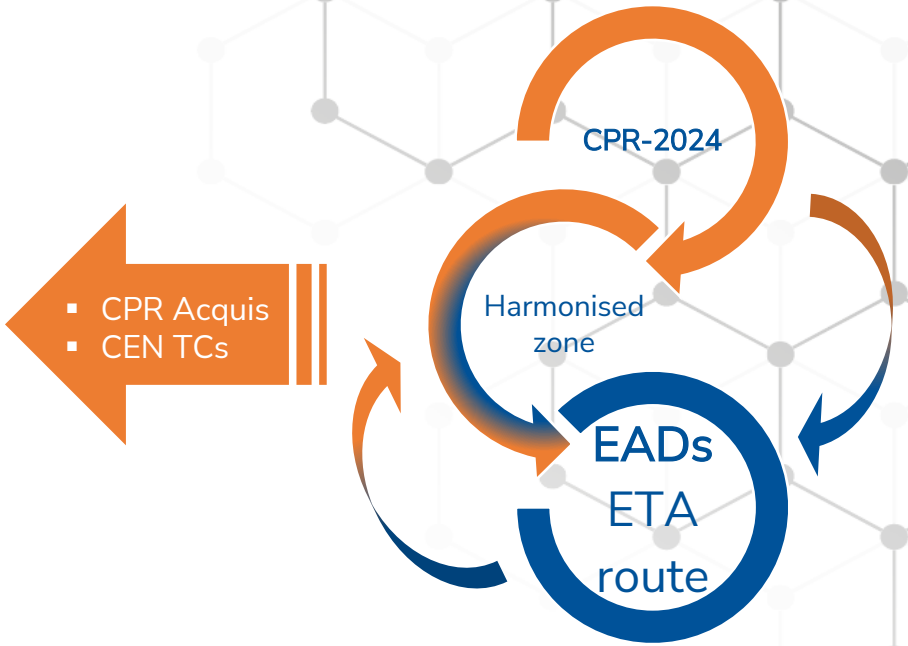


# EADs in EOTA under CPR-2024

## General approach:

- Market & manufacturer oriented
- ETA only issued after EAD cited OJ
- Safety & performance oriented



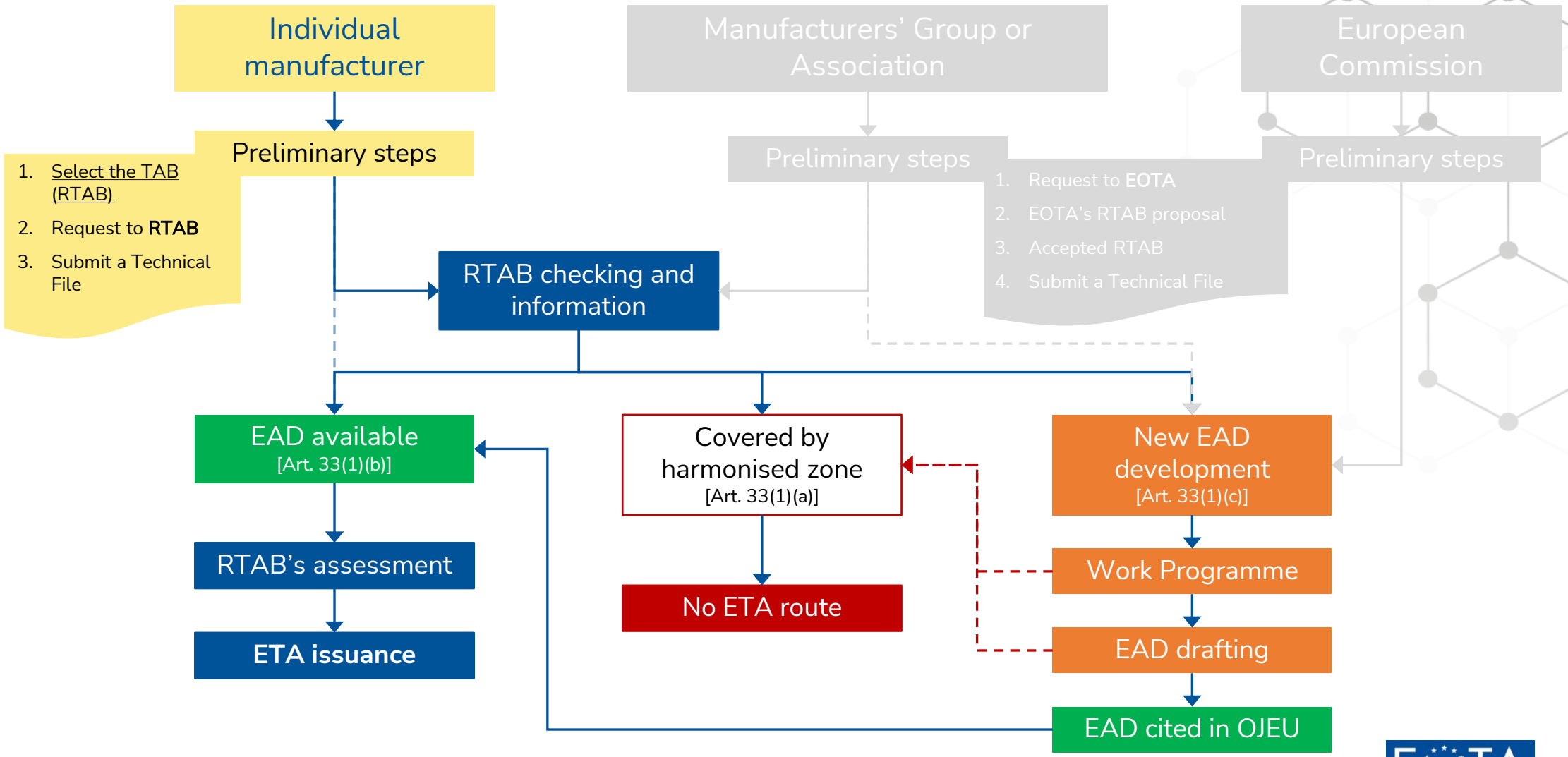

## New content added:

- Environmental essential characteristics
- Reference Service Life approach introduced
- Guidelines for manufacturers:
  - Product information, use instructions and safety information
  - Interoperability human & machine-readable formats for DoPC

Joint development in EOTA + Aligned to harmonised zone

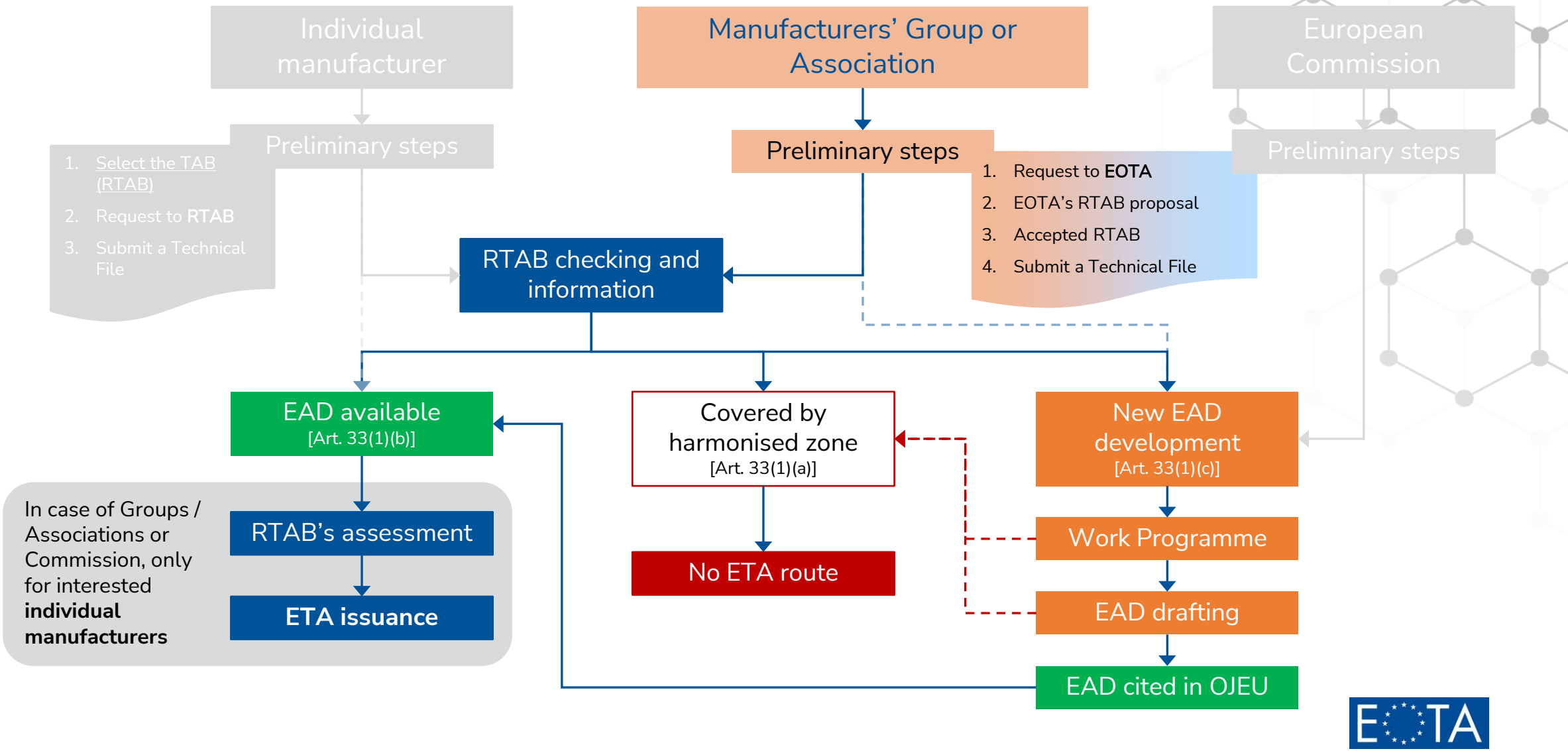
# How to get an ETA

## a) Individual manufacturer



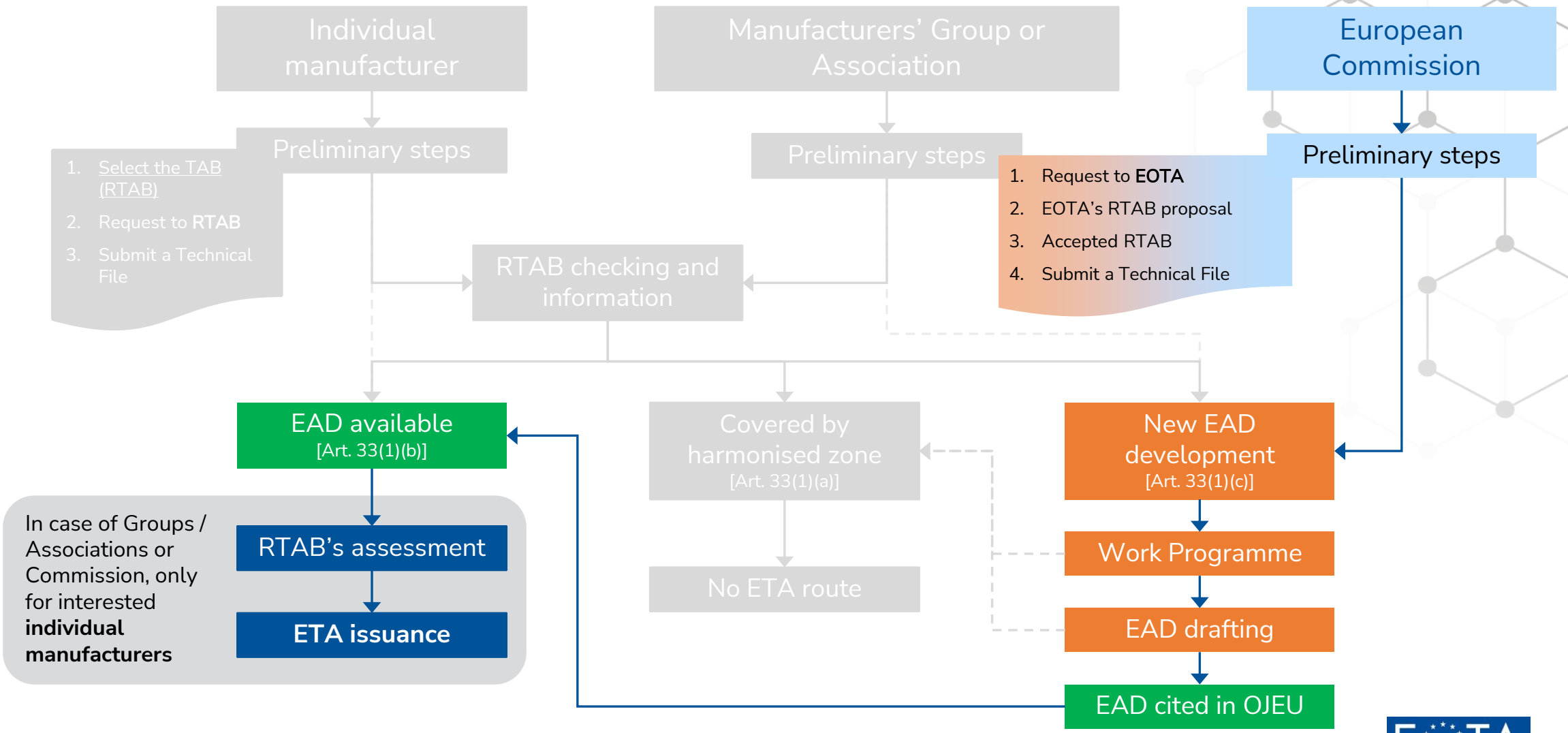
# How to get an ETA

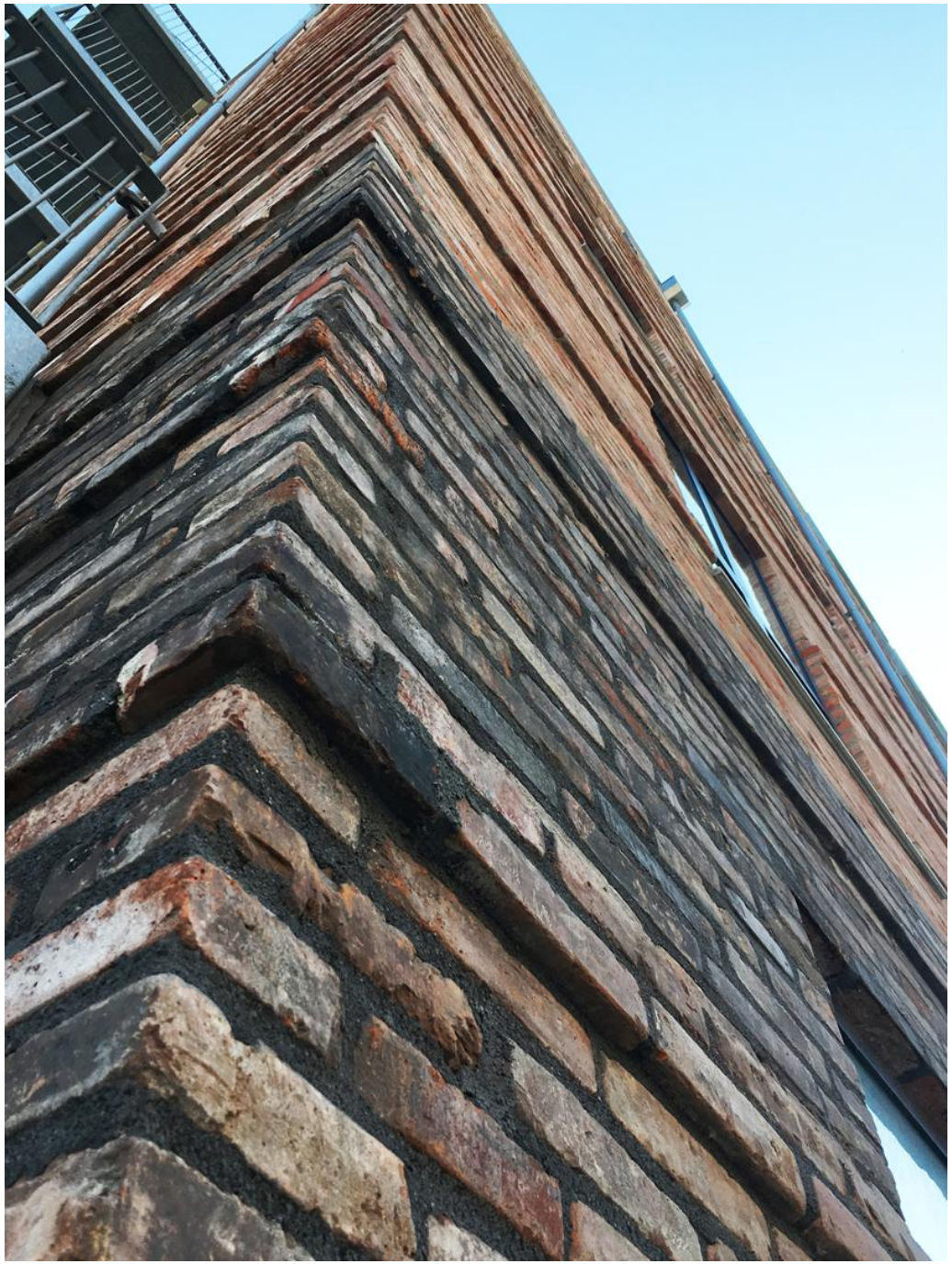
## b) Group or Association



# How to get an ETA

## c) European Commission





# Products not covered by harmonised standards

- Products are not covered by harmonized standards when:
  - (i)the declared use of the product falls outside of the scope of the intended use set out in the harmonized standard or implementing act;
  - (ii) the materials used are not identical to the materials intended to be used under the harmonized standard or implementing act; or
  - (iii) the assessment method of the harmonized standard or implementing act is not appropriate for that product.
- ETAs target innovative products, recycled products, products not suitable for standardization and building systems

# Industrialized construction: where we stand

Industrialized construction can contribute to optimized processes

Higher implementation of AI in construction

Contribute to the challenge of lack of housing

Contribute to the circular economy ambtions

Industrialized construction is focus topic for both TAB's and EOTA

EOTA is ready to handle EAD's supporting systems for industrialized construction

Definitions and implementation details are being clarified with the EU Commission

EOTA is there to support the industry in placing construction products on both the European or global market in a faster way

**52**

Published EADs in EOTA product areas either directly linked to industrialized construction or can support industrialized construction

## Timing

Over the last years EOTA has had 70-110 EAD in OJEU cited every year

EOTA has launched 4 EAD projects under the new CPR to identify the bottlenecks in the new process

# Time for questions …

## Thank you!

Thomas Bruun – EOTA President

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# BEDANKT voor uw deelname!

Blijf op de hoogte via
**Contactpuntbouwproducten.nl**

Den Haag – 4 november 2026

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